

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1-15. (Canceled)

16. (New) A toothbrush having a bristle-carrying front head part and a handle and being produced by injection molding, the handle being provided with an essentially cylindrical and closed inner cavity extending over at least part of the length of the handle in the longitudinal direction of the toothbrush, at least that part of the handle which encloses the cavity consisting of an at least partially transparent material, the toothbrush further comprising an elongated article providing for an aesthetic effect accommodated in the closed cavity, said elongated article having an essentially cylindrical outer shape and the form of a roll.

17. (New) The toothbrush as claimed in claim 16, wherein the roll has printing thereon or has a film adhesively bonded to the roll.

18. (New) The toothbrush as claimed in claim 17, wherein the roll is made of plastic or cardboard.

19. (New) The toothbrush as claimed in claim 16, wherein the article is formed by an at least partially transparent or translucent rolled section of film that butts against an inner wall of the cavity and has printing thereon.

20. (New) The toothbrush as claimed in claim 16, wherein the cavity is initially open at a rear end of the handle and is closed from the rear by a closure part.

21. (New) The toothbrush as claimed in claim 20, wherein the closure part is connected non-releasably to the handle at the rear end of the handle.

22. (New) The toothbrush as claimed in claim 20, wherein the closure part is connected releasably to the handle at the rear end of the handle.